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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
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Vincent J. Gnoffo
Name of applicant, assignee or
Registered Representative 0 11 0/
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- CAMPION
A Signature // ///
()(x, 9, 20) 1)
Date of Signature

Our Case No. 12729-86

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in re Application of:)
Mallon et al.)
Serial No. 09/884,821) Examiner: Beth Van Doren
Filing Date: June 18, 2001) Group Art Unit No. 3623
For METHOD AND SYSTEM FOR PREDICTING AGGREGATE BEHAVIOR USING ON-LINE INTEREST DATA))))

RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is a response to the Office Action dated June 6, 2007.